

HIGHLINE ELECTRIC ASSOCIATION

The Beacon

FEBRUARY 2021



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facebook.com/HighlineElectric

Our mission is to provide our members with reliable, high-quality electricity and other needed services, which will improve their economic and social well-being and provide significant long-range benefits for our communities, our state and our nation.



HIGHLINE ELECTRIC ASSOCIATION
IS AN EQUAL OPPORTUNITY
PROVIDER AND EMPLOYER



Touchstone Energy®

HIGHLINE'S 83RD ANNUAL MEETING

BY DENNIS HERMAN GENERAL MANAGER



DENNIS HERMAN

Highline Electric Association's annual meeting is scheduled for the afternoon of March 30, 2021, at the Phillips County Events Center in Holyoke. The annual meeting will include the election of directors in four districts. Incumbent directors with terms expiring in 2021 include:

- Jim Lueck in District 1 (comprised of members in Logan, Washington, Weld and Morgan counties)
- Mike Bennett in District 2 (comprised of members in Phillips and Yuma counties)
- David Kinnison in District 3 (comprised of members in Sedgwick and Deuel counties)
- Merlin Prior in District 4 (comprised of members in Chase, Dundy and Perkins counties)

At this time, we are moving forward with plans to hold the annual meeting in person in March. We are, however, continually monitoring restrictions in place due to the COVID-19 pandemic. If restrictions that will prohibit the holding of the annual meeting are still in force when we reach the planning deadline for the meeting, we will cancel the annual meeting and proceed with alternate plans.

Even if we cannot hold an in-person meeting in March, we will still have the director election. If there are no contested seats, the incumbent directors will continue to serve with their terms being ratified by voice vote at the next membership meeting we are able to hold. If there are contested races, we will proceed with the director election being held entirely by mail. The candidate receiving the most votes in each district will be elected. Highline will count all

valid ballots received in the mail by the close of business on election day. Members may also drop off ballots at our office in Holyoke up to 5 p.m. on election day.

If we are unable to hold the annual meeting in person in March, we will publish all our annual reports via our website and social media channels. These will include the annual financial report as well as officer reports from the president of the board, general manager, Tri-State Generation and Transmission representative, Colorado Rural Electric Association representative, Nebraska Rural Electric Association representative and Highline's representative to the Western United Electric Supply Corporation board.

It is our intent to hold an in-person membership meeting in 2021, as soon as county level pandemic guidelines permit. Our hope is that if we are unable to hold the annual meeting in March that there will be an opportunity for an in-person meeting later in the year. This special meeting of the membership would give Highline's consumer-members the opportunity to interact with and ask questions of their elected directors and the employees and staff of Highline Electric.

I hope you have had a great start to 2021 and I look forward to sharing with you the successes and challenges your cooperative faced in 2020. While I hope to see everyone at the annual meeting, feel free to call or drop me a line anytime you have questions about your cooperative.

2021 Rebate Product Guide

- Eligible rebates must be submitted within 120 days of purchase.
- Rebate amounts under \$25 will be issued as a credit on the Highline account. Rebate requests must include itemized payment receipts (including product model number) and ENERGY STAR® verification documentation.

Product	Eligible Rebate
Electric Outdoor Power Equipment	25% of cost up to \$150 for electric mower or snow blower. 25% of cost up to \$50 for electric blower, chainsaw, pruner, and trimmer. 25% of cost up to \$150 for electric bicycles. Maximum yearly outdoor equipment rebate of \$300 per member account.
ENERGY STAR® LED Bulbs	50% of lamp/bulb cost – Capped at \$8 per lamp/bulb. 500 lumens or greater. Cap of 50 lamps/bulbs per HEA account per year.
ENERGY STAR® Refrigerator / Freezer (min 7.75 cu ft.)	\$60 per unit. Additional \$120 if old unit is recycled. Proof is required to receive the freezer and refrigerator recycling credit. A form can be downloaded at hea.coop or is available upon request. Freezer and refrigerator rebates are limited to a max of two recycles per member, per year.
ENERGY STAR® Dishwasher	\$40 per unit.
ENERGY STAR® Clothes Washer	\$80 per unit front load. \$60 per unit top load.
ENERGY STAR® Dryer	\$60 per unit. \$180 heat pump unit.
Ground Source Heat Pump System	\$850 per ton for new installation. \$425 per ton for existing unit replacements. Minimum 3/4 ton. ENERGY STAR® rated. \$375 per unit for ENERGY STAR® rated heat pump water heaters above 30 gallons minimum.
Air Source Heat Pump System	\$500 per ton for units rated from 15-17 SEER. \$750 per ton for units greater than 17 SEER. Not to exceed 50% of equipment cost. \$100 per unit additional with controlled ETS backup. Excludes window units. \$85 per unit for package terminal units (through wall heat pumps)
Air Conditioner – Whole Home System	\$200 per unit for units rated 16 SEER and above. Excludes window units. Minimum 1 ton, ENERGY STAR® rated.
Electric Water Heater	\$80 per unit for replacement. \$180 per unit for new or conversion. 30 gallon minimum
Marathon Electric Water Heater purchased through HEA	\$125 per unit for replacement. \$225 per unit for new or conversion
Electric Commercial, Industrial and Irrigation Motors (10-1500 hp)	\$10/HP up to 500HP and \$8/HP for motors above 500HP. \$1.50/HP wiring assistance if motor replaces fossil fuel or is a new install. Contact HEA for form.
Variable Speed Drive (VSD)	Contact HEA for details. Soft start kits added to existing motors are not eligible.
Irrigation & Industrial/Agricultural Auditing	Contact HEA for details.
EV Level 2 Charging Station	50% up to \$500 without network capability or \$1,000 with network capability.
Direct Current Fast Charger	50% up to \$3,000 for 50kW peak output or \$5,000 for 100 kW & above peak output.
Commercial Lighting	
LED / Induction Street Lighting	25% of total LED head cost. Project cap of \$20,000.
LED Refrigerated Case Lighting Retrofit	50% of total LED fixture cost. Project cap of \$3,000.
Commercial Lighting New / Retrofit / Replacement	Contact HEA for details. One project per member account per year.

Employee Anniversaries

Congratulations to the following employees who observe an employment anniversary in February:

- Tom Kropp**..... 32 years
- Bob Bradley**..... 24 years
- Dan Kafka**..... 22 years
- Deanna Deselms**..... 18 years
- Joanie Groshans** 13 years
- Derek Roberts** 12 years
- Seth Baker**..... 5 years
- Karson Harryman** 4 years
- Morgan Eurich**..... 4 years



Thinking about Energy Efficiency improvements?

Save energy. Save dollars.

Investing in energy efficiency improvements in your home or office can save energy, and thus lower your utility bills. It's a win-win!

To help you invest in energy efficiency projects, Highline Electric Association now offers an On-bill Financing Program. Apply for a low-interest loan to finance your energy efficiency projects. Repay that loan monthly over time on your HEA electric bill.

Visit www.hea.coop or call 800.816.2236 to learn more!

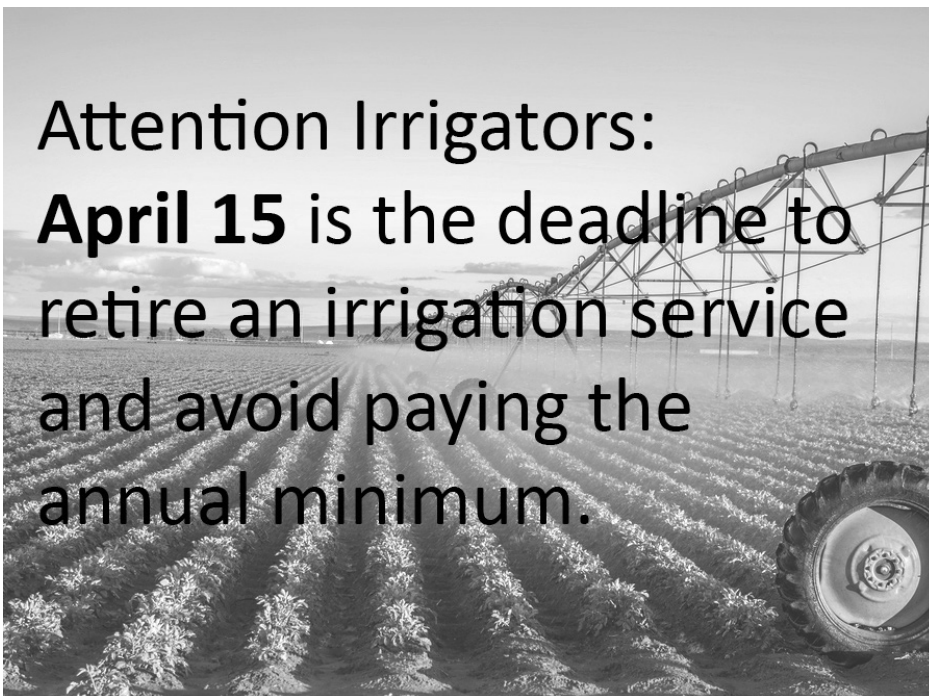


Stay Comfortable.

Photo Credit: Consumers Energy

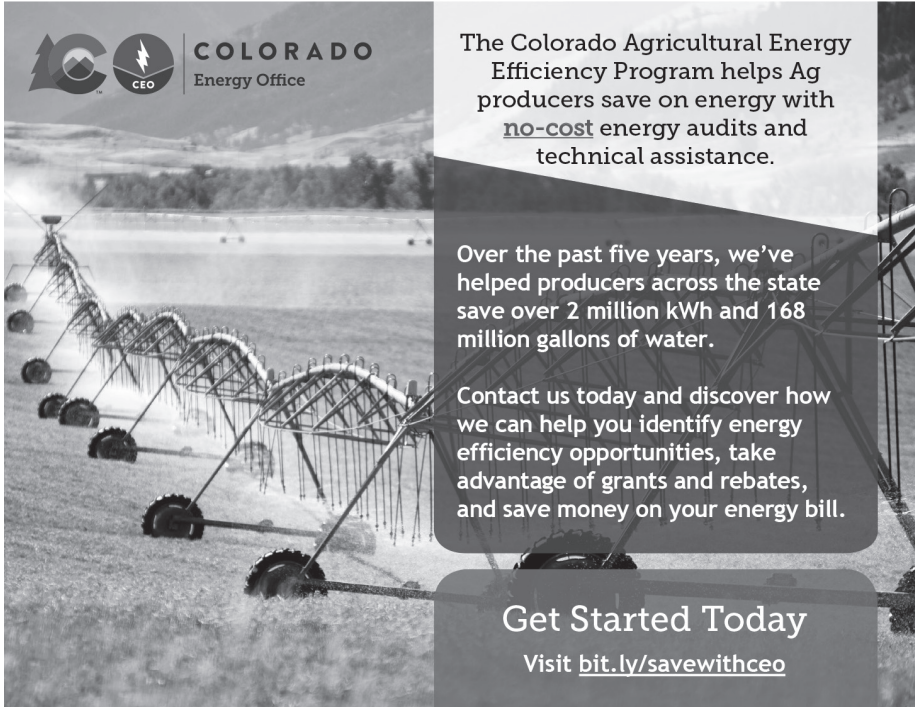
Space heating and cooling account for a large portion of the average home's energy use. A programmable or smart thermostat can help you control the temperature of your home and save energy.

Attention Irrigators:
April 15 is the deadline to retire an irrigation service and avoid paying the annual minimum.



Final Call for Scholarship Applications

ATTENTION HIGH SCHOOL SENIORS: Have you finished your scholarship applications? The deadline for the Basin Electric Power and Tri-State Generation and Transmission and HEA combined scholarship is noon on February 15 at the Holyoke office. Applications can be found at www.hea.coop.



COLORADO
Energy Office

The Colorado Agricultural Energy Efficiency Program helps Ag producers save on energy with no-cost energy audits and technical assistance.

Over the past five years, we've helped producers across the state save over 2 million kWh and 168 million gallons of water.

Contact us today and discover how we can help you identify energy efficiency opportunities, take advantage of grants and rebates, and save money on your energy bill.

Get Started Today
Visit bit.ly/savewithceo

2020 Milestone Anniversaries

Highline Electric Association wants to recognize the following employees and directors for their milestone anniversaries in 2020:

Mark Harshbarger 45 years
Nick Saylor 30 years
Leo Brekel 25 years
Jason Doleshall 10 years
Jessie Heath 5 years
Benjamin Kafka 5 years
David Kinnison 5 years
Matt McCabe 5 years
Elise Pocock 5 years
Imer Rodriguez 5 years

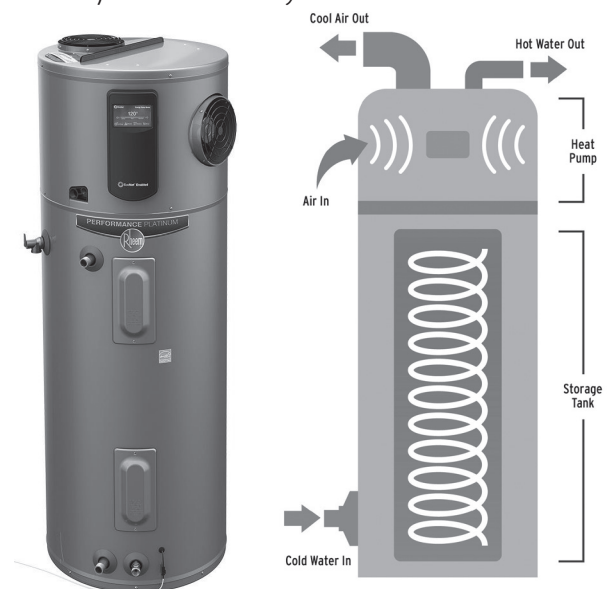
Member Photo Contest

Highline Electric Association will be holding a member photo contest throughout the year

- **What is the subject?** Photos should be taken during each of the seasons (winter, spring, summer and fall) in Highline's territory.
- **How does it work?** Consumer-members submit a photo with a brief description, an explanation of how it's related to HEA, your name and member name (if different) to info@hea.coop.
- **Who's eligible?** Consumer-members of HEA are welcomed and encouraged to enter. One entry per member per category will be accepted.
- **What can I win?** For each category, first place will receive \$50 and second place will get \$25.
- **How long do I have to enter?** Deadlines are as follows: winter due April 1; spring due July 1; summer due October 1; fall due January 1, 2022.
- **How will I know who wins?** Winners will be notified by the end of each deadline month.
- **You retain your rights to your photograph;** however, by entering the contest, you are providing Highline Electric Association a royalty-free, perpetual, nonexclusive license to publicly display, distribute, reproduce and create derivative works of the entry, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotions. Any photograph reproduced will include a photographer credit. HEA will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Upgrade your Water Heater

Are you looking to replace your water heater? Are you interested in saving real money on your electricity bill? The newest heat pump hybrid water heaters use as little as 25% of the energy than a standard electric water heater! PLUS Highline members receive a \$375 rebate (restriction apply, see rebate details on our website at www.hea.coop/energy-rebate-information). Here is what they look like:



Scan here for a great video comparison of traditional electric water heaters versus heat pump hybrid water heaters.